

# A T L A S

ENQUIRY PACK 2022



# Practical & beautiful spaces that capture day-to-day lives.

Founded in 2012 by Nicola Sime, Atlas is an interior design studio dedicated to shaping residential spaces. From beginning to end of your project, we'll work collaboratively with you, taking the time to understand how you want to live and your aesthetic visions.

Thank you for considering Atlas for your project. We'll introduce you to the team and explain our approach, scope of work, pricing, and design process.



*Project Altair*



# A tight-knit studio of designers & thinkers.

Unified by an appreciation for thoughtful design, meaningful communication and technical precision, our team delights in making your design journey appear simple.

Nicola is the lead on every project and brings with her a wealth of design experience and building knowledge. She enjoys getting to know clients and translating key elements from their brief into warm, layered spaces that reflect day-to-day life.

Tash understands that bold visions require scrupulous planning. She is a tireless organiser and an expert in facilitating positive relationships with our clients, suppliers, and trade partners.

Jacob's architectural mindset delivers fresh perspective to our spatial planning. He assists with our design and modelling workload while studying Architectural Design at RMIT.

A creative all-rounder, Lisa is a talented photographer and avid explorer of art and culture. Her eye for rich hues and unexpected textures results in alluring furnishing selections.



TASH McCARTHY  
Studio Manager



JACOB SPIROPOULOS  
Architecture Assistant



LISA PASSECK  
Design Assistant



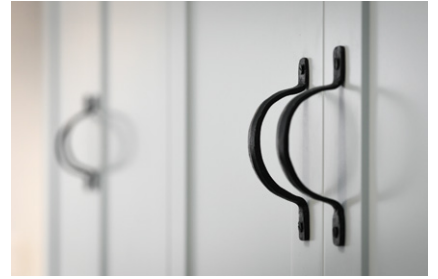
NICOLA SIME  
Creative Director

*Member of the Design Institute of Australia*

# Collaborative & conscientious.

We enhance our projects through collaborations with architects, builders, artisans, suppliers and trade partners. Long-standing relationships with local businesses have created a sense of community, minimised lead times and ensured a quality finish.

Our work is underpinned by consideration of the environmental impact of our designs. We embrace working with reclaimed and recycled elements, prioritise the use of local materials and seek to purchase lighting, textiles, and furnishings from consciously minded brands.



*Reclaimed 1960s floor tiling (below) and cabinet handles (above) in Dempster Homestead*



# No two projects are the same.

We listen to our clients, embrace challenge and tailor our extensive list of design services to suit your project. Some clients engage Atlas for a new build or renovation project (concept to completion), others request a set number of consults or engage our team on a casual consultation basis for interior design and decoration services.



## CONCEPT TO COMPLETION

- + New Build – we collaborate with your architect or builder, shaping your space from the ground up.
- + Renovation – we work directly with you, or your architect, shaping an existing space to your lifestyle and taste.

*Project Aquila, a sophisticated coastal retreat (new build)*



## INTERIOR DESIGN

- + Revitalisation and restoration of heritage interiors.
- + Structural and cosmetic changes to rooms.
- + Design and management of custom furniture and joinery.
- + Selection and procurement of materials, finishes and fixtures.

*Restoration of Dempster Homestead*



## INTERIOR DECORATION

- + Commission and curation of artworks.
- + Specification and procurement of window treatments.
- + Design and management of custom upholstery.
- + Selection and procurement of furniture, lighting, and textiles.

*Custom joinery, upholstery and fabric selection (Project Altair)*

# Your design journey, step-by-step.

## PRE-ENGAGEMENT

Get in touch to schedule an initial project discussion and site visit. We'll take measurements and outline an approach that will help realise your design aspirations. Many clients choose to book a single consultation (\$450 plus travel expenses) for this stage.

## CLIENT BRIEF

Our team will consider the architectural and interior elements of your site. We'll discuss the scope of work with you in detail, delivering a finalised project plan and budget estimate.

## SCHEMATIC DESIGN

You'll receive the first glimpse of your re-imagined space. Preliminary sketches, sample boards and recommended fittings and furnishings will help you envision the outcome.

## DESIGN DEVELOPMENT

We'll listen to your feedback and make any tweaks, ensuring the developed design meets expectation and aligns with the proposed cost plan.

## CONTRACT DOCUMENTATION

You'll review the final construction drawings and we'll tie-up every finish, fitting and furnishing selection. Atlas prepares call of tenders with trusted suppliers to gain insight on project costings and manage budget expectations. We also submit applications and permits to relevant authorities, ensuring the construction timeline stays on-track.

## CONTRACT ADMINISTRATION

Atlas will advise on tenders received and support your selected trades team throughout construction, reviewing progress and ensuring it stays true to your vision. We'll also place orders for furniture and styling products, our strong relationships with trusted suppliers enabling in minimal lead times. Our team will remain engaged throughout construction, helping resolve any issues that may arise.

## COST

Every project is different, and we'll need to know more about the space you'd like us to transform before we can provide a quote.

Our fees for concept to completion projects are charged as a percentage of your total project cost.

Total Project Cost (\$)	Fee (%)
\$50,000 – \$100,000	15%
\$101,000 – \$150,000	14%
\$151,000 – \$200,000	13%
\$201,000 – \$300,000	12%
\$301,000 – \$400,000	11%
\$401,000 – \$500,000	10%
\$501,000 – \$750,000	10%
\$751,000 – \$1,000,000	9%
\$1,001,000 – \$3,000,000	8%
\$3,001,000 – Negotiable	TBC

*“Nicola’s eye for detail, professionalism, and concise communication ensured our complex, heritage kitchen renovation ran smoothly. The kitchen operates effectively and looks fabulous, drawing endless ‘wow!’ and ‘amazing!’ comments from visitors to our homestead. We cannot recommend Atlas enough.”*

VICTORIA BROWN  
Dempster Homestead



Tash, Lisa and Nicola at Fenwick Studio

# Ready to get started?

Please get in touch to ask any questions that haven't been answered in this booklet or to schedule a pre-engagement discussion with Nicola.

Phone: (08) 9006 8179

Email: [studio@atlasinteriordesign.com.au](mailto:studio@atlasinteriordesign.com.au)

By appointment

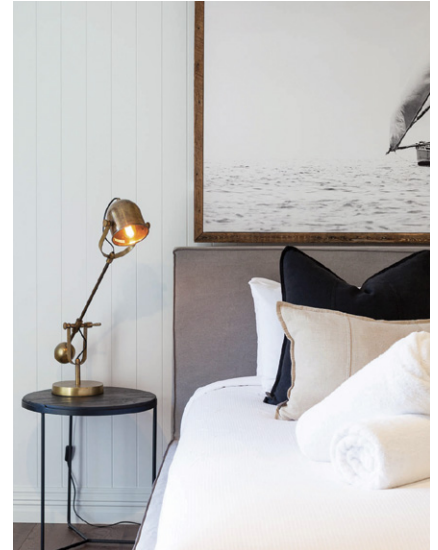
Fenwick Studio

Suite 1, 105–107 Dempster Street

Esperance WA 6450

NEW WEBSITE COMING SOON

In the meantime, visit [@designbyatlas](https://www.instagram.com/designbyatlas) for our latest project updates and studio news.



*Project Aquila*



